



FOR IMMEDIATE RELEASE
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CELFF 3rd Annual “Students for a Sustainable Future” EXPO
joins students with green businesses and organizations
April 30, 2008

CHAPPAQUA – The Children’s Environmental Literacy Foundation (CELFF) is holding its third annual Students for a Sustainable Future EXPO on April 30 at Pace University’s Goldstein Gym, Pleasantville, NY campus.

The EXPO features over 50 exhibits from numerous industries, government agencies and school districts. As the EXPO continues to grow rapidly each year, CELFF expects over 1,400 students, teachers and community members to participate. The program was created to introduce students to the concept of sustainable development through products, programs and practices. The goal is to give them tools and ideas to inspire them to become tomorrow’s leaders no matter what field they study. Sustainability has fast become a goal for many companies, creating new opportunities for the students of today.

EXPO '08 corporate sponsors include Aveda, Con Edison, Steelcase Inc., Waldner's Business Environments and Whole Foods Market. The Steelcase booth will feature an innovative booth on product life-cycle analysis, showcasing Cradle-to-Cradle design concepts instilled in their product line.

Schools: Middle and high school student groups from schools throughout the Lower Hudson Valley will be participating during the school day, while additional groups of all ages will be attending after school. Students will present exhibits of their own design on a wide range of topics related to sustainable development; including creating edible gardens, zero waste environments, calculating their school’s ecological footprint and research into biodiversity.

Corporate Exhibitors: The Expo draws a diverse group of corporate, government and non-government entities. These organizations spotlight subjects such as renewable energy, green building design and construction, organic and fair trade agriculture, habitat protection, environmental consulting, and sustainability education. In addition to the sponsors’ booths, exhibitors include the US Green Building Council, the Rainforest Alliance, Mercury Solar, PowerSmiths, Heliotronics, Citi Smith Barney, Stone Barns Center for Food and Agriculture, Jacob Burns Film Center, Grassroots Environmental Education, and many more. A list of 2008 exhibitors and participants can be found on the CELFF website at: www.celfoundation.org/expo08/.

Public Hours: The EXPO is open to the public from 2:30-5:00pm. Admission: \$5/adult, free to students. Public presentation at 4:15pm from the Rainforest Alliance. Visit the County’s Veggie Van.

Closing Ceremony: Westchester County Executive Andy Spano will kick off the evening festivities at 6pm, which are open to the public and include a lively dialog between representatives from business, education and the community.

Styrofoam Collection: CELFF will be collecting Styrofoam from schools and individuals which will be transported by Westchester County’s Department of Environmental Facilities to Hitsman farm in Dutchess County, NY where it will be used to create ultra light-weight “soil” for green roofs by The Gaia Institute. To register for this program (at no cost) email patti@celfoundation.org.

Thanks to the efforts of Synergis Zero Waste Group the event is being run as a zero waste program.

CELFF: The Children’s Environmental Literacy Foundation is a not-for-profit 501(c)3 organization that collaborates with public school districts, schools and individual teachers to raise awareness of sustainable development and to help incorporate related principles into K-12 curricula and programs. For a complete listing of CELFF initiatives, including the EXPO, upcoming programs, and CELFF’s Professional Development Program: CELFF [Summer Institute for Sustainability Education](http://www.celfoundation.org), visit www.celfoundation.org. For more information, contact CELFF at (914) 238-4743 or e-mail patti@celfoundation.org.