

PRODUCT LIFECYCLE: the science behind sustainable design



The Children's Environmental Literacy Foundation Learning with Leaders

Presents

INNOVATION and SOLUTIONS:
Where does "stuff" come from?
Where does it go?
Why should we care?

Cutting-edge Technology & Trends essential to the 21st Century
Cradle to Cradle Designs from McDonough Braungart Design Chemistry (MBDC)

Speaker Panel:

Jay Bolus, Executive Vice President of Technical Operations, MBDC

Melissa Desota, Developer of Environmental Strategy and Programs, Steelcase

Moderator: **Chris Hall**, CELF Board Member, Senior VP Mizuho Corporate Bank

- Date:** Wednesday, March 5, 2008
- Time:** 6:30 – 8:00 pm, refreshments to follow
- Audience:** 8th - 12th grade students, teachers & administrators (ALL SCHOOLS INVITED!)
- Location:** The Allen-Stevenson School
132 East 78th Street (between Park and Lexington Ave.)
New York, NY 10075-0381
- Admission:** FREE (space is limited, please RSVP)
- RSVP:** (914) 238-4743 or patti@celfoundation.org

