



**The Children's Environmental Literacy Foundation, Inc.**

For immediate release:  
Contact: Katie Ginsberg

January 4, 2008  
(914) 238-4743

**CELFL "Learning with Leaders" Program  
Connects High School Students with Experts from Green Business  
Next up: a Renewable Energy Symposium for Students and Teachers**

With petroleum-based fuel consumption far outpacing remaining reserves, society will increasingly depend not only upon conservation measures but upon our capacity to innovate. In response to this call to action, the Children's Environmental Literacy Foundation (CELFL) is pleased to announce a panel of distinguished speakers for their student **Renewable Energy Symposium**, at **7pm on Wednesday, February 6<sup>th</sup>, 2008** at **Scarsdale High School**.

The panel consists of **Jon Koch**, Founder and Managing Director, US Renewables Group and **Rosi Kerr**, Energy Advisor with JUICE Inc. **Robert Preston**, Portfolio Manager with Merrill Lynch Global Private Client Group with over 30 years experience in the energy field, will moderate. A primer on renewable energy will be followed by a discussion of the business case for investing in alternatives to fossil fuels.

Never has the need for additional talent in the fields of science and engineering been more necessary. Current scientists and engineers are beginning to retire, many of whom came of age in the post-Sputnik era. At the same time we are no longer producing sufficient numbers of new graduates to replace them. The CELFL "**Learning with Leaders" Program (LwL)**, a free educational series open to 8<sup>th</sup> through 12<sup>th</sup> grade students and all teachers, as well as to community members, was created in response to this need. This well-received series is designed to provide experts from numerous fields a forum to speak directly with students on topics related to sustainable development. The goal of the LwL Program is to introduce students to concepts and career opportunities in the emerging green economy and ignite student interest in supporting fields.

The series consists of five events then culminates with CELFL's **Students for a Sustainable Future EXPO** on April 30<sup>th</sup>, 2008 at Pace University (Pleasantville, NY). Events will take place throughout Westchester County and New York City to encourage attendance from students and educators from across the region.

*"CELFL's approach to education will make our children think about our earth and the way that we are all interrelated and dependent upon one another."* - NY State Assemblyman Adam Bradley and 2007 Learning with Leader panelist.

LwL Event 3: March 5, 2008, 6:30. Allen-Stevenson School (NYC)

Melissa Desota, Developer of Environmental Strategy and Programs, Steelcase, Inc.  
"Product Life Cycle Analysis and Material Sciences"

The presentation will include an explanation of the "Cradle-to-Cradle" design philosophy developed with scientists from McDonough-Braungart Design Concepts; Cradle-to-Cradle approaches product design and production from the logistics of raw materials extraction, through the end of product life issues with the goal of maximizing value without damaging ecosystems.

LwL Event 4: Spring 2008 (date TBA). Green Building Tour

Jacob Burns Film Center's new green Media and Education Center, led by an award-winning LEED-certified professional. The tour will provide students and teachers a first-hand introduction to state-of-the-art green design and construction concepts and benefits.

For more information on the LwL Program, contact Katie Ginsberg, CELFL Executive Director, [katie@celffoundation.org](mailto:katie@celffoundation.org). Or visit the CELFL website: [www.celffoundation.org/CELFLScheduleofEvents.html](http://www.celffoundation.org/CELFLScheduleofEvents.html).